

2009 Mark Reed Health Care District Strategic Plan and Focus

In the fall of 2008 the Board of Commissioners, along with the district's Administration, medical staff and Community Advisory Committee (CAC) developed a plan which was to act as the strategic roadmap for the hospital district in 2009. This strategic plan was broken down into five areas of focus or "buckets" to help outline the work ahead for making necessary changes and improvements to the Hospital District.

The recommendations from the Community Advisory Committee's interim report to Mark Reed's Board of Directors played a significant role in the focus and construction of this roadmap.

This page will be updated monthly with administrative progress reports and community development updates. Individuals who have questions or want more information on the progress listed here may attend both the CAC meetings and the Board of Commissioner meetings. Details on both monthly meetings are listed on the website as well.

The "bucket list" is a list of accomplishments for 2009 organized by area of focus and then listed by the month of completion or month in which a milestone was reached in the project. Click on each bucket to view the progress!



Bucket #1 - COMMUNITY OUTREACH



Bucket # 2- FINANCIAL SUSTAINABILITY



Bucket #3 – TECHNOLOGY



Bucket #4 - INTERNAL ORGANIZATIONAL DEVELOPMENT



Bucket #5 - IMPROVING CURRENT FACILITY



Bucket #1 - COMMUNITY OUTREACH

December:

- Food Drive went very well; Simpson Door Company contributed 3 large containers of food also. McCleary Food Bank was very thankful.
- New hospital signs are installed and look great. Lights are back-ordered and should be up by end of month.
- Mark Reed entered the Festival of Lights parade again this year with “an old fashioned Christmas” theme.
- Toy drive for underprivileged children is occurring at the hospital in conjunction with the East Grays Harbor “Christmas for Kids” program.
- Patient Satisfaction Surveys are ready to be sent out to the first round of patients.
- A Flu Shot Clinic has been scheduled this month also for already-established clinic patients, due to an allotment of 200 vaccines from the Health Department.



Bucket # 2- FINANCIAL SUSTAINABILITY

December:

- Although November & December has seen some volume declines, the billing departments are doing a great job of getting out the rest of the bills in the system before the end of the year.

Bucket #3 - TECHNOLOGY



December:

- New website has gone live and first stage of administrator training has been done. Will continue to develop it as we move forward.
- First trial of Facebook page has been developed to alert community of Mark Reed’s community outreach efforts and activity calendar. Page will not allow for public comment; it will be informational & read-only. Scheduled to go live and link to the website in early 2010.
- Laboratory Information System from Orchard has been installed and is running smoothly so far. Go-live date for LIS is December 16th.



Bucket #4 – INTERNAL ORGANIZATIONAL DEVELOPMENT

December:

- There has been some movement in the reporting structure for the Management/Executive teams to allow for more focus on the new construction project.
- The 2010 Strategic Plan has been finalized and will be graphed out and returned to departments next month.
- Adnets manager now attends a management team meeting each month to allow for better communication for IT priorities and deadlines.
- New structure for M-team meetings is going well with revolving chair-people, pre-set agendas, and follow-up for actions items to ensure accountability.



Bucket #5 - IMPROVING CURRENT FACILITY

December:

- Landscaping project is finished. Final walk-thru will be on the 21st and landscaper will return in the spring to check on plants.
- New signage is installed and looks very nice and professional.
- Patient rooms in hospital wing are being repainted and freshened up.